

Melanie Boncaro

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WHO AM I?

An Interaction/Web Designer • A responsive leader • A patient friend • An excited learner • A very safe bet

EDUCATION

Rochester Institute of Technology

May 2024

BFA in New Media Design
Minor in Mobile Design and Development

SOFTWARE

Figma

Cinema 4D

Spline 3D

Illustrator

After Effects

Premiere Pro

Photoshop

ArcGIS Pro

PROGRAMMING

HTML / CSS

JavaScript

Flutter

Java

PHP

MySQL

ACTIVITIES

Media Team

Cru Campus Ministry

Fall 2020 - Spring 2022

Created graphics to advertise events in club meetings and on social media weekly.

EXPERIENCE

Paint Team Manager | Summer 2023 - Present

Ladder 91 Painting Company, Rochester, NY

- Directed a team of 5-12 painters to complete contract responsibilities at housing complexes, offices, and larger event venues with minimal oversight
- Maintained high work quality standards by communicating expectations to team members when necessary
- Increased efficiency and created positive work environment by adapting task assignments proactively and encouraging communication between team members

Usher | Fall 2023 - Spring 2024

University Arenas at RIT, Rochester, NY

- Assisted guests, enforced arena rules, and established a welcoming and safe environment at the university's Division I hockey games

Teaching Assistant | Fall 2022

School of Interactive Games and Media at RIT, Rochester, NY

- Held office hours to help students troubleshoot issues and graded assignments for an introductory JavaScript course of around 30 students

RECENT PROJECTS

MOLD. Interactive Exhibit | Spring 2024

Capstone Project

- Worked on a 10 person team to design, develop, build, and present an interactive exhibit showcasing the properties of various types of mold
- Exhibit included an interactive petri dish table and dynamic educational content about mold types
- Experience was designed with both adults and children in mind, with learning content and physical setup tailored to accommodate both

Dairy Queen Kiosk | Spring 2023

Individual Course Project

- Evaluated existing kiosk solutions at restaurants such as Panera Bread and Taco Bell
- Icon designs and style choices informed by design of brand's website and mobile app
- Planned, wireframed, and prototyped each screen and option available to users
- Created a thorough project deck outlining design specifications, including spacing, typography, button states, and other guidelines

RIT Student Information System Redesign | Fall 2023

Group Research Project

- Performed observations, interviews, and task walkthroughs with users to determine specific structural and aesthetic issues with the current site
- Used collected data to create user profiles and storyboards of possible usage scenarios
- Used Figma prototyping to perform user testing and further improve the redesign